

Community Standards

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1. Violence and Incitement

Policy Rationale

We aim to prevent potential offline harm that may be related to content on Facebook. While we understand that people commonly express disdain or disagreement by threatening or calling for violence in non-serious ways, we remove language that incites or facilitates serious violence. We remove content, disable accounts, and work with law enforcement when we believe there is a genuine risk of physical harm or direct threats to public safety. We also try to consider the language and context in order to distinguish casual statements from content that constitutes a credible threat to public or personal safety. In determining whether a threat is credible, we may also consider additional information like a person's public visibility and vulnerability.

Do not post:

Threats that could lead to death (and other forms of high-severity violence) of any target(s) where threat is defined as any of the following:

- Statements of intent to commit high-severity violence; or
- Calls for high-severity violence (unless the target is an organization or individual covered in the Dangerous Individuals and Organizations policy, or is described as having carried out violent crimes or sexual offenses, wherein criminal/predator status has been established by media reports, market knowledge of news event, etc.)
- Including content where no target is specified but a symbol represents the target and/or includes a visual of an armament to represent violence; or
- Statements advocating for high-severity violence (unless the target is an organization or individual covered in the Dangerous Individuals and Organizations policy, or is described as having carried out violent crimes or sexual offenses, wherein criminal/predator status has been established by media reports, market knowledge of news event, etc.); or
- Aspirational or conditional statements to commit high-severity violence (unless the target is an organization or individual covered in the Dangerous Individuals and Organizations policy, or is described as having carried out violent crimes or sexual offenses, wherein criminal/predator status has been established by media reports, market knowledge of news event, etc.)

Content that asks or offers services for hire to kill others (for example, hitmen, mercenaries, assassins) or advocates for the use of a hitman, mercenary or assassin against a target.

Threats that lead to serious injury (mid-severity violence) towards private individuals, minor public figures, vulnerable persons, or vulnerable groups where threat is defined as any of the following:

- Statements of intent to commit violence; or
- Statements advocating violence (unless the target is an organization or individual covered in the Dangerous Individuals and Organizations policy, or is described as having carried out violent crimes or sexual offenses, wherein criminal/predator status has been established by media reports, market knowledge of news event, etc.); or
- Calls for mid-severity violence (unless the target is a member of a dangerous organization, or is described as having carried out violent crimes or sexual offenses, wherein criminal/predator status has been established by media reports, market knowledge of news event, etc.) including content where no target is specified but a symbol represents the target; or
- Aspirational or conditional statements to commit violence (unless the target is a member of a dangerous organization, or is described as having carried out violent crimes or sexual offenses, wherein criminal/predator status has been established by media reports, market knowledge of news event, etc.); or
- Other target(s) apart from private individuals, minor public figures, vulnerable persons, or vulnerable groups and any

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